

Press Release

Crimson Tide
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CRIMSON TIDE AWARDED ISO 27001 REGISTRATION BY THE BRITISH ASSESSMENT BUREAU

Crimson Tide, the enterprise mobility solution service provider, has achieved the internationally recognised ISO 27001, establishing it as one of the leaders in its field.

This independent assessment was conducted by the leading certification body, the British Assessment Bureau, and demonstrates Crimson Tide's commitment to customer service and quality in delivery.



Crimson Tide, based in Tunbridge Wells, UK, has now earned the right to display the coveted British Assessment Bureau ISO 27001 certification mark to demonstrate its compliance with the standard and its commitment to continuous improvement.

ISO 27001 is designed help establish and maintain an effective information management system, using a continual improvement approach. It implements Organisation for Economic Cooperation and Development principles, governing security of information and network systems. Certified organisations are assessed annually to ensure progress is being maintained.

Crimson Tide has shown that it has excellent service reliability and process controls, which together mean lower costs for its customers!

Barrie Whipp, Executive Chairman of Crimson Tide, said: "The achievement of ISO 27001 certification validates and endorses the commitment to quality of our team. This manifests itself in mpro5, our enterprise-class mobile business system, which continues to gain traction worldwide."

The benefits of registration to the ISO 27001 standard include:-

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- Streamlining an organisation's procedures,
- Bringing consistency to an organisation's service delivery,
- Reducing cost and rework,
- Improving an organisation's management practices,
- Enhanced status and
- Competitive advantage.

Crimson Tide

Crimson Tide supplies mpro5 as Smart Mobility as a Service. mpro5 is a world-class mobile business solution that drives business efficiency through the removal of paperwork and through its powerful job scheduling, alerting and reporting capabilities. The mpro5 solution is used in a variety of sectors including aiding the daily delivery of 1.2 million Metro newspapers. Crimson Tide's mpro5 system also helps people with haemophilia and autism in their daily lives. Our solution can be customised to suit a variety of workflow types as well as being cross-platform, allowing it to be used on a variety of devices.

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THE BRITISH ASSESSMENT BUREAU

Our reputation for making organisations stand out was established in 1969, starting as a specialist in certification scheme management. In 1997, the Secretary of State for Trade and Industry approved the use of the word 'British' in our new corporate title in recognition of our pre-eminent status.

Today, we certify organisations to recognised standards like ISO 9001 (quality management) and ISO 14001 (environmental management) and provide associated training. Outside of ISO standards, we design and manage

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bespoke assessment schemes. Such schemes are based on the establishment of standards, which can be developed to be recognised company-wide, industry-wide, nationally or internationally.

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